

Minutes Woodside PTA Board Meeting

	me 7/28/2020 9:30 AM Meeting PTA Board Meeting	
Zo	oom Link <u>https://us04web.zoom.us/j/76127967669?pwd=NGhWZ3</u>	dyazN1NWtGem96YU1pWEZjUT09
Zo	oom ID 761 2796 7669	
Zo	pom Password 8cVEu7	
Board I	Members	
Committee Student Pr	Christina Hengehold Executive Vice President: Sheena Mawson VP Fundraising e: Avani Gupta VP Events & Hospitality: Melody Westervelt VP Parent Education rograms: Melissa Land Financial Secretary: Jenny Hayden Historian: Lisha Mainz Alison Mader Webmaster: Michelle Ahlstrom Parliamentarian: Kari Daheb	Claire Pollioni VP Room Parents: Beth Nash VP
Time	Item	Owner
9:30	Welcome/Intro New Board Members	Christina H.
	nristina, Sheena, Avani, Melody, Claire, Jenny, Lisha, Carly, Caitlin eeting	, Devon attended zoom PTA Board
9:35	Approval of 6.3.20 Minutes	Carly Rivera
• Th	e board approved the minutes from Board Meeting 6/3/2020	
9:40	2020-2021 Budget Review	Caitlin Rozzi/ Jenny Hayden
• 20	 20/2021 Budget No back to school BBQ: \$0 May Day BBQ: \$0 Family Photos: 	
	 \$100 per family hope to still do (\$1000 est revenue) Picture day: Hope to still do 	
	 Photographer does outside up in the air Gardenfest: \$0 Virtual 	
	 Original Art: ■ Still can do with Ms. Iverson Spirit Wear: 	
	 Spirit Wear: ■ No net revenue ■ Money in money out 	
	 Membership dues Online platform now (free) Still charge to use it we want to charge for use of online 	directory (35 or increase to 50)

- Devon thinks still pay for directory, PTA membership
- PTA donations:
 - Instead of back to school bbq, do another we love woodside, ask for PTA donations

- Make up for revenue gap
- \$5430 membership fees paid
- \$500 PTA donations from last year
- Scrip: \$0
- Amazon smile ?
- E scrip rebates ?
- Honey bear ?
- Good eggs
 - no spring promo
 - changed model, did not make sense to keep doing it
 - Revisit? Possibility for this Fall?
- Teacher Grants
 - From \$8000 --> \$5000 (lowered)
- Art Grants
 - From \$2000 --> \$1000 (lowered)
 - After school scholarships
 - \$0 for now
 - Tinsley kids (maybe)
 - Educational equity gap
 - Parents host zooms to the grade (cost 0)
 - parent reads book
 - yoga
 - cooking
 - Back to school coffee
 - Sponsored up to \$400 by PTA and take donations
 - At hub
 - Back to school luncheon
 - Sandwiches \$600
- Pumpkin carving contest
 - online instead?
 - Melody thinks we can still do it
 - village church or library
- Middle School BBQ \$0
- not happening
- Common Ground/ Parent Education:
 - Paid for the year
 - Will happen online: zoom meeting, webinar
 - Claire: How much money do we need to hire someone to speak for Parent ed?
 - Devon: Robust mental health (teachers, parents, etc)
 - Parent ed could offer mental health meetings
 - Change in cost for Common Ground? Calire will find out. Reduce fee?
 - District cost and PTA supported \$\$\$
 - Leave as is for budgetary purposes
 - Milestones/ PTA Recognition and Appreciation:
 - o **\$3500**
 - High since no income this year
 - Gifts: Year milestones 5 10 15 20 etc
 - Lisha, Historian does them
 - \$850, worked with John (Milestones)
 - Last year- Initial budget \$1100
 - Staff appreciation
 - Gift cards
 - Teachers, admin, staff
 - PTA, District and Class fund pays for it

- Devon not sure how it was allocated
- Dee handled it, net suite guru
- \$3000 our portion, total is around \$7000 (Recognition)
- Bulk order gift cards--> then give out
- Ask Cathy/Tina about the teacher milestone staff (She can answer in March)
- Tax and Paypal fees
- End of the year Brunch: \$600
- Pta meeting hospitality: \$0
- Auction Party: \$0

• NEXT STEPS:

- Find out from Task force: how much they think it would cost for Parent ed
- 9:50
 Audit Status
 Alison Mader

 •
 9:55
 Presentation of Bills
 Caitlin Rozzi

 •
 10:00
 Safe Storage Discussion
 Dr. Kelly Traver

 •
 Lives in PV
 Or. Kelly Traver

 •
 Safe storage Discussion
 Dr. Kelly Traver
 - Safe storage of guns: Keep in safe, trigger lock, etc.
 - Huge problem during covid times
 - NEED 40 parents to come out and want this bill to pass

NEXT STEPS:

- Send letter to PTA members
 - PTA members email Woodside Town Council

10:20 Online Directory/PTA Membership

- Online Directory
 - Konstella
 - Christina to email us about Konstella
 - Sheena wants to market it well
 - Makes life easier: room parent emails, etc.
 - Email: Communicate to school population community, if you want info there, it will be uploaded
 - Parents can manage info and account once they have UN and PW
 - Decided by JCOP
 - Leader of the groups
 - Will save us money in the end
- Increase fees to increase our budget ($35 \rightarrow 50$)
 - Devon: not sure if we need to do that, we haven't needed that extra money
 - Claire: caution raising the membership fee and tying it to the directory, if people find out its free...
 - Remind people what PTA is for, why they are paying fees, what PTA does, etc.

• NEXT STEPS:

10:30 Ice Cream Social/Back to School BBQ/

Sheena Mawson/ Christina H. Board-Sponsored Teacher Luncheon

- Ice Cream Social: \$0
 - Virtual New Family Social instead via zoom
 - Back to school BBQ
 - Held at Village bakery
 - Trying to figure out how they can host it
 - People who helped in the past, if they have any ideas?
 - Community event
 - Support the Bakery, rather than large group gathering stance
 - PTA Donation Jar
- Board Sponsored Teacher Luncheon
 - Sponsor, use Door Dash
 - Twice in the Fall
- New things:
 - Instagram account
 - PTA, Families
 - ADD: Support Tinsley Community
 - Discussing with Jen Pederson

• NEXT STEPS:

- 10:40 Fundraising discussion
 - Get creative→ Need money for fixed costs
 Small group break out discussions
 - Woodside Concert
 - Raffles

• NEXT STEPS:

• Break out discussion, send out email

10:50 Thank You's (Outgoing Board, Milestone Gifts support)

- Outgoing Board (PTA)
 - Thank you for their efforts
 - Milestone Gifts (John)
 - Discount
 - Melissa: Homemade and delivered? Produce, eggs baskets, something personal
 - Fresh bread, baked goods, etc.
 - Devon-Crystal block made, and given

• NEXT STEPS:

- Make list of those who left
- Sign up genius
- 11:00 Adjourn
- •
- NEXT STEPS:
 - General meeting in September (Guest speaker- Nancy Mcgee Superintendent of school, Mr. Frank?)

Chandler Evans

Lisha Mainz/ Christina H.

Christina H.

Next PTA Board Meeting: Tuesday, August 18th at 9:30am via Zoom